

## **Sample LinkedIn Profile Summary and Resume**

Below, you'll see a sample LinkedIn profile summary created by LinkedIn Resume Genie, and a sample resume. The profile summary is designed to support the resume in the eyes of a potential employer. Stating things like "looking for employment" or "open to new opportunities" on your LinkedIn profile is a big turn off for employers. It makes you look desperate. So, you'll notice that our profile summary doesn't do that. Similarly, modern resumes are written to be quick read and not labored over. So, our software created resumes that get to the point, are easily scanned by a hiring manager, and which "sell" the applicant in a professional, ethical way. Note: the sample resume below is a made-up fictitious resume, even though it has my name on it. (Lee Cole.) You can write more, or less according to the demands of the job and your client. Our software is very flexible, while keeping your and your client focused on creating a modern resume.

## **Sample LinkedIn Profile Summary**

*Welcome to my profile. I'm an open networker. Feel free to connect.*

*Hi! I'm Lee Cole. I'm a serial entrepreneur, writer, and speaker. I've built two successful marketing businesses from scratch. I'm turning the second one of those into a specialized software business.*

*Before I tell you more about me and what I do, let me tell you a little about how I got here.*

*I always knew I wanted to be an entrepreneur. After studying engineering at Auburn for three years, I decided that working for large corporations wasn't the route I wanted to take. So, I quit school and went into sales. I sold copying machines and various other business to business products for fifteen years. After that, I started my own marketing firm, and then my own publishing company.*

*My ideal job is being the CEO of a growing tech company.*

*My skills include:*

- *Excellent leadership skills*
- *Excellent communication skills*
- *Experienced in project management and strategic planning*
- *Excellent ability at team building and motivation*

*Specifically, I've accomplished the following:*

- *Achieved ten years of double-digit growth for two businesses*
- *Successfully built two seven figure businesses from the ground up*
- *Over two decades experience in business to business sales*
- *Responsible for the over 50% growth of EZ Profit Software in 2017*

*The main thing I bring to the table is this...*

*I help others see the vision and stay focused on it.*

*Specifically, ...*

*I solve problems by empowering others.*

*Bottom line...*

*I bring leadership, maturity, vision, and creativity to the strategic management and building of start-up businesses.*

*Please reach out to me! I value all networking opportunities!*

*Lee Cole*

*Advertising & Media*

*CEO*

*EZ Profit Software*

*123 Main Street*

*Atlanta, Georgia*

*12345*

*blah@blahblahblah.com*

*123-456-7891*

*123-456-7898*

*linkedin.com/in/leecoleonline/*

*facebook.com/leecoleonline*

*twitter.com/absolutelee*

## Sample Resume

(Note: You have to add whatever formatting you want to the resume. So, the bolded parts below, and the larger font for "Lee Cole" are added manually. Our software isn't meant to be a word processor. It's meant to massively shorten the time it takes to create a resume, and also to force you to write a resume in the style that's in demand by hiring managers today.)

# Lee Cole

CEO EZ Profit Software | 123 Main Street Atlanta, Georgia 12345 | [blah@blahblahblah.com](mailto:blah@blahblahblah.com) 123-456-7891 | [linkedin.com/in/leecoleonline](https://www.linkedin.com/in/leecoleonline)

**DESIRED JOB:** CEO Growing Tech Company

## **SUMMARY OF QUALIFICATIONS**

- Ten years' experience in management and business growth.
- Adept at team building.
- Noted for two start-ups.
- Skilled at leadership, team building, and strategic management.
- Experienced in start-up management.
- Successful at taking ideas and implementing them in a business setting.

## **SELECTED ACHIEVEMENTS**

- Started first successful company in 2010.
- Achieved multiple years of double-digit growth of two start-up companies.

## **EXPERIENCE**

- January 2008 - Present | CEO | EZ Profit Software | Atlanta, GA
- January 2002 - January 2008 | Department Head Mathematics | XXXX County Schools | Georgia
- 1998 - 2002 | Foreign Language Instructor | University | Atlanta, GA

**EDUCATION**

- *Diploma | Translation | Georgia | Atlanta, GA | 1998*
- *BA | French | Georgia | Atlanta, GA | 1989*

**PROFESSIONAL AFFILIATIONS**

- *American Association of Educators*
- *American Association of Internet Marketers*

**AWARDS**

- *Most Valuable Employee 1996*

**COMMUNITY/CHARITABLE SERVICE**

- *Save the Whales*
- *Visualized Whorled Peas*